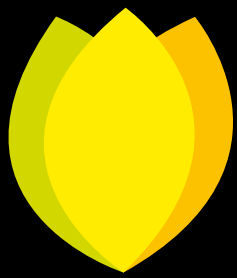


COLOR PSYCHOLOGY



Warm, happiness,
positivity, fun,
optimism.



Nikon



RENAULT



Hertz



NIVEA



skype

Security, harmony,
water, loyalty,
tranquility.



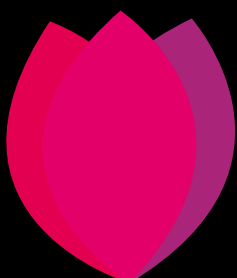
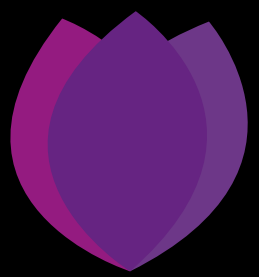
Nature, ecology,
environment,
health.



tic tac



Spirituality,
tranquility,
beauty, fantasy.



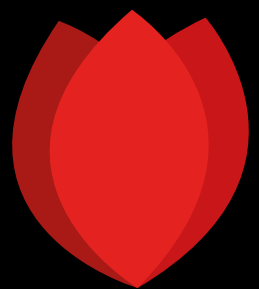
Romantic,
delicacy,
innocence.



Pink



Passion, danger,
love, violence,
rage.

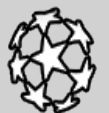


Energy, joy,
youth, sociability.



NICKELODEON

nextel

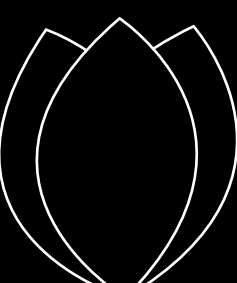
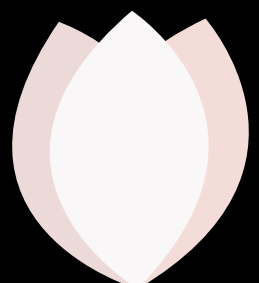


SONY

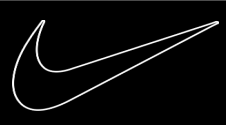
vevo



Purity, cleanliness,
peace.



Power, luxury,
elegance,
formality.



CONVERSE